

An aerial photograph of a tennis match taking place in a large, ancient, circular stone stadium. The stadium is filled with a massive crowd of spectators, mostly wearing blue clothing. The tennis court is a vibrant orange-red color, contrasting with the blue seating. Two players are visible on the court. The stadium's architecture features multiple tiers of arches and stone walls. The overall atmosphere is one of a historic and significant sporting event.

UTS

TENNIS LIKE NEVER BEFORE

THE DISRUPTIVE TENNIS LEAGUE

A YEAR-LONG **WORLD**
CHAMPIONSHIP OF 3 EVENTS

8 SPECTACULAR STAR
PLAYERS PER EVENT

REVOLUTIONARY
FAST AND FURIOUS
TENNIS RULES

3 DAY ACTION-PACKED
TOURNAMENTS

HIGHLY ENGAGING CONTENT
FOR **NEXT GEN FANS AND**
HISTORICAL FANS



UTS IS TENNIS LIKE NEVER BEFORE

SHORT

DYNAMIC

WITH NO DOWNTIME

A BOMB OF EMOTIONS

IMMERSIVE



FAST AND FURIOUS MATCHES IN AN ELECTRIC ATMOSPHERE



UTS

LED BY PATRICK MOURATOGLOU



MOURATOGLOU'S JOURNEY
NETFLIX "THE PLAYBOOK"



Coach of Serena Williams (10 Grand Slam wins together), Holger Rune, Naomi Osaka ...

"Champions maker" (Gauff, Tsitsipas...)

Founder of Mouratoglou Academy, Europe's #1 tennis academy (since 1996)

Leading Tennis Influencer, with 4 million fans worldwide on social media

Founder of UTS, aiming at growing and rejuvenating the tennis audience

8 **STAR PLAYERS** PER EVENT, COMPETING FOR ONE CROWN



ONLY THE BEST OF THE BEST

2/3 of the Top 20 played at UTS



STRONG PERSONALITIES

For fans to discover, love and hate



SPECTACULAR PLAYING STYLES

Capturing the imagination of all



VARIOUS NATIONALITIES

Driving fan interest worldwide

A GLOBAL TOUR ACCROSS MAJOR CITIES

RIO



LOS ANGELES



FRANKFURT



LONDON



OSLO



NÎMES



HONG-KONG



NEW-YORK



GUADALAJARA



UTS

A FIERCE COMPETITION, NOT AN EXHIBITION

- # NO APPEARANCE FEE, **PRIZE MONEY ONLY**
- # **5.5M USD PRIZE MONEY** FOR THE 2025 UTS SEASON
- # **5x MULTIPLE** BETWEEN 8TH PLACE AND 1ST PLACE ON AN EVENT
- # **WINNER TAKES ALL** ON FINALS AT EACH EVENT

**PAID TO WIN AND NOT TO PLAY, TRIGGERING
A 150% INTENSITY ON ALL MATCHES**





| GOTHENBURG |

DECEMBER 2026



8 STAR *TENNIS PLAYERS*
1 MILLION \$ *PRIZE MONEY*

12 & 13 DECEMBER **SCANDINAVIUM**



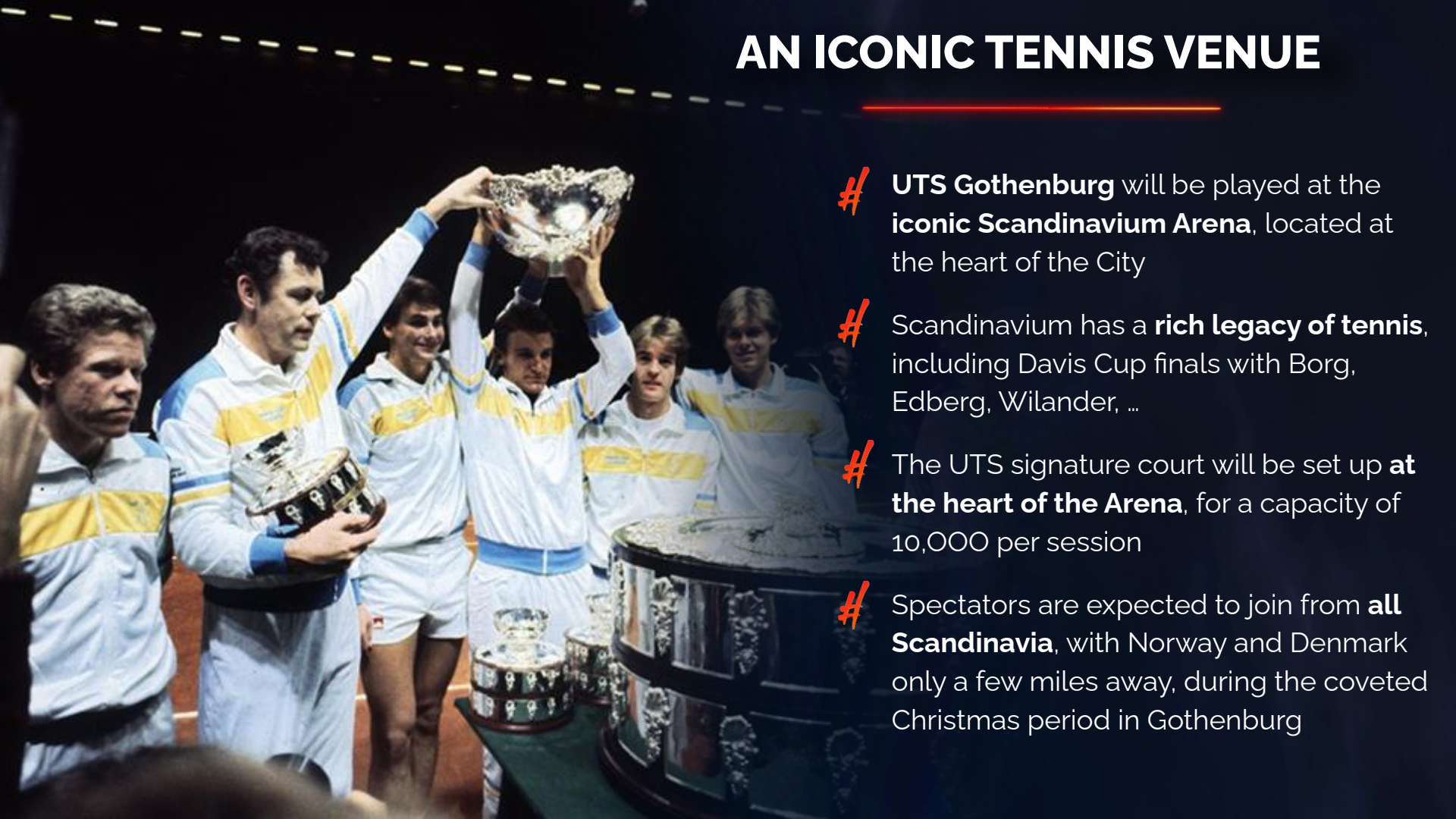
FAST PACED. INTENSE. UNPREDICTABLE.

THIS IS **UTS**

UTS IS COMING TO SWEDEN

- # UTS **debut in Sweden**, a nation with a prominent tennis history, as the tour returns to Scandinavia after the success of Oslo 2024.
- # **8 star players** will compete for an impressive prize money of **1M USD** - a **top quality field** led by renowned Top 20 players will compete for the trophy
- # The event will be **broadcast live from first ball to last ball in Sweden and internationally, on a variety of premium sports channels**





AN ICONIC TENNIS VENUE

- # **UTS Gothenburg** will be played at the **iconic Scandinavium Arena**, located at the heart of the City
- # Scandinavium has a **rich legacy of tennis**, including Davis Cup finals with Borg, Edberg, Wilander, ...
- # The UTS signature court will be set up **at the heart of the Arena**, for a capacity of 10,000 per session
- # Spectators are expected to join from **all Scandinavia**, with Norway and Denmark only a few miles away, during the coveted Christmas period in Gothenburg

UTS GOTHENBURG – A THREE DAY EVENT IN DECEMBER



Saturday Dec 12th

Day 1

2:00 - 6:00 pm

4 matches - Quarter Finals

All 8 players on court, one match each

Sunday Dec 13th

Day 2

1:30 - 6:30 pm

2 classification matches

2 Semi finals followed by Final

All 8 players on court,

One to two matches each.



| GOTHENBURG |

HOSPITALITY OFFERS



LIVE THE UTS HOSPITALITY EXPERIENCE



Experience UTS from the **best seats in Scandinavium**, courtside and closer than ever to the players and the action.



Discover the unique UTS atmosphere where spectators are allowed to cheer, move and talk during the points



Access **exclusive VIP lounges** before, during and after the matches, with a **refined Nordic buffet** delivered by our catering partner.



Offer your guests a **unique day** where **elite sport**, **fine dining** and an **electric atmosphere** come together.

YOUR VIP COURTSIDE EXCLUSIVE ADVANTAGES

- # **Courtside seating**, offering the **closest possible** view of the action.
- # **Private entrance & access to lounge** : a **separate VIP entrance** with no queues and complimentary cloakroom for a smooth start to your **experience**
- # **Privileged access to players' practice sessions** ahead of the matches.
- # **VIP lounges** located just one minute away from your seats, with **access before, during and after the matches** and F&B service



THE BEST SEATS IN SCANDINAVIUM

VIP COURTSIDE



 VIP COURTSIDE



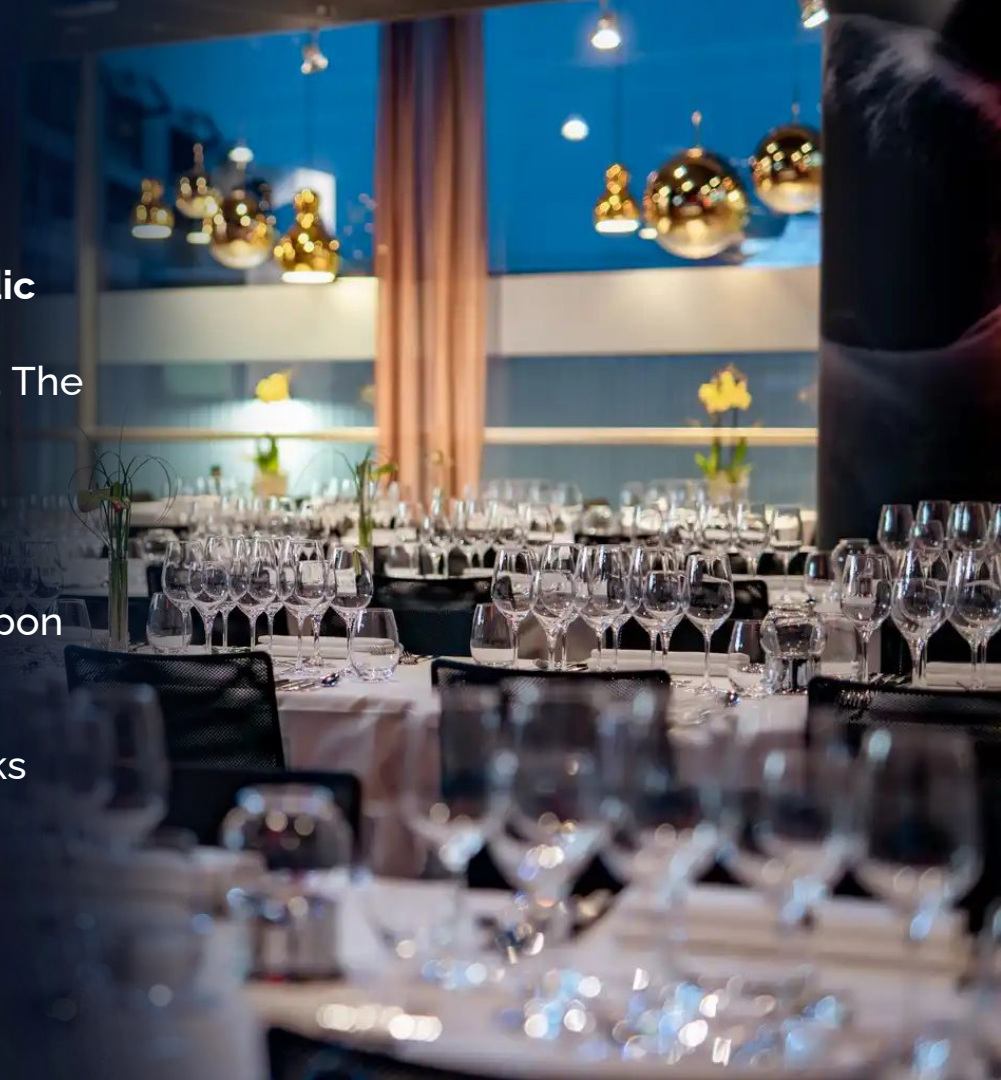
A REFINED NORDIC BUFFET EXPERIENCE

Enjoy a **generous lunch buffet** with a **Nordic touch** - a **culinary experience** inspired by **ingredients from the sea, forest, and land**. The buffet is composed of the season's finest ingredients.

Welcome Drink included : start your experience with something nice to drink upon arrival at the VIP Lounge.

Barista-made coffee, soup, sweets & snacks are served whenever you need a break

Buffet service starts at :
- **12:00 pm on Saturday**
- **11:30 am on Sunday**



SCHEDULE

SATURDAY 12th		SUNDAY 13th	
12:00 pm	Gates open	11:30 am	Gates open
From 12:00 pm	Buffet served in the lounge	From 11:30 am	Buffet served in the lounge
Until 2:00 pm	Players practice sessions on court	Until 1:30 pm	Players practice sessions on court
2:00 pm - 6:00 pm	4 Quarter Finals <u>All players on court</u>	1:30 pm - 6:30 pm	2 Classification matches 2 Semi Finals 1 Final <u>All players on court</u> Winner's Ceremony





PRICES

Date	Product	Price / Person
SATURDAY 12th	Courtside VIP <u>First Row</u>	3445 SEK (excl. VAT)
	Courtside VIP <u>Rows 2 -> 4</u>	2,995 SEK (excl. VAT)
SUNDAY 13th	Courtside VIP <u>First Row</u>	3445 SEK (excl. VAT)
	Courtside VIP <u>Rows 2 -> 4</u>	2,995 SEK (excl. VAT)
2 DAYS	Courtside VIP <u>First Row</u>	6200 SEK (excl. VAT) (10% discount)
	Courtside VIP <u>Rows 2 -> 4</u>	5,390 SEK (excl. VAT) (10% discount)

ON DEMAND UPGRADES



ON COURT CLINICS

Step onto the UTS Centre Court for an exclusive private clinic alongside a UTS star and/or coach Patrick Mouratoglou — a rare opportunity to play, learn and connect in an intimate, unforgettable setting.



MEET & GREET'S

Meet UTS stars up close through exclusive, intimate meet & greets — a unique opportunity to share a personal moment, snap a photo and connect with the players beyond the court.



